

Franchise

Guideline



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www.prideschools.edu.pk



وَيُخْرِجُهُم مِّنَ الظُّلُمَاتِ إِلَى النُّورِ ﴿١٠٢﴾



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Our Mission

Our Mission is to educate students for a better and purposeful living, adjusting amicably with other human beings. We strive to develop capabilities of mind to develop a balanced Muslim who is confident to face the challenges of modern world. We make a concerted effort to inculcate critical thinking and creativity among our students so that they can become innovative professionals in their respective fields.

A father gives his child nothing better than a good education
Prophet Muhammad (SAW)

About Us

Pride Public School, an Educational Paradise, was established in 1996 with the aim to provide quality education to our upcoming generation by employing all the available resources.

The School earnestly endeavours to enrich and empower all its beneficiaries through value based quality education and through positive and fertile teaching learning environment, based on

principles of caring and sharing. The management is constantly engaged in the promotion and revival of Pakistani traditions, culture, heritage and spiritual philosophy through curricular and co curricular activities. We are affiliated with Board of Intermediate and Secondary Education, Lahore.





The Advisory Board



Malik Muhammad Riaz Awan
Managing Director
Pride Public High School

Dr. C. J Dubash
Vice Rector

F.C. College University, Lahore

Prof. Dr. Mrs. Mumtaz Akhtar
Chairperson Department of Secondary Education
I.E.R. Punjab University

Sq. Leader (R) Abdul Naeem Khan
Principal
Ali Garh Public School, Manga Lahore

Prof. Dr. Muhammad Amin
Head of Avionics Department
Institute of Space Technology

Mr. Muhammad Tariq Siddique
Assistant Professor
Govt. College, Lahore Cantt.

Dr. Zafar Iqbal
Ex-Chairman
Sheikh Zaid Hospital and Medical College, Lahore

Brig. (R) Umer Farooq
Head of Computer Sciences Department
National University of Science & Technology (NUST)

Mrs. Khadija Burhan
Associate Professor
F.C. College University Lahore

Mr. Muhammad Umer Farooq
Managing Director
Riphah International University, Lahore

Mr. Akhtar Abbas
CEO, High Potential Ideas
Trainer, Writer & Consultant

Prof. Dr. Muhammad Zafar Iqbal
Dean, Faculty of Social Sciences and Humanities
University of Management and Technology, Lahore



Chief Executive's Message

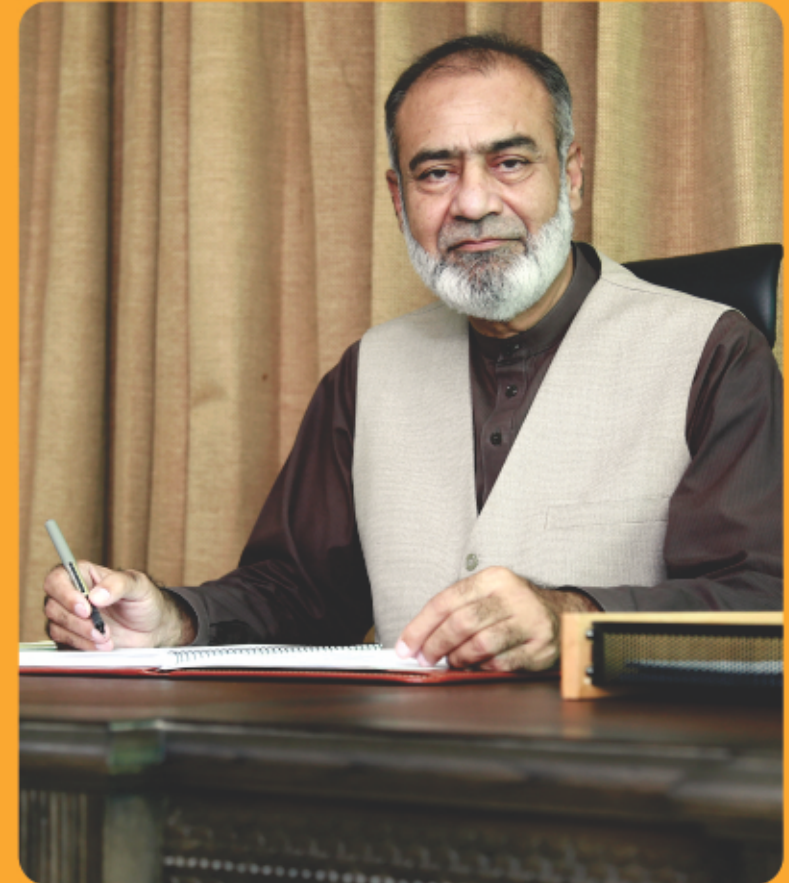
There is no better gift for our society than quality education. Quality education not only benefits children and their families, it also has a positive impact on the community and society.

Education at Pride School System strives to develop the mind, body and spirit of its diverse students. Personality development, Islamic and Moral values are our priorities. We encourage positive social behaviour, emphasising respect for others.

We acknowledge the individual differences and value every child and provide opportunities to all students to learn and succeed in a calm, orderly, safe and secure environment.

I look forward to play my role to establish an effective educational institution with you, for a better and purposeful society.

Zafar Iqbal
Chief Executive
Pride School System



Project Director's Message



Mr. Zeeshan Zafar

Academic Director's Message

Our mission is to provide quality education to our upcoming generation. We aim for excellence through quality management, training and teaching bringing benefit to our students and community. At Pride School System we assure to provide a broad, well balanced and relevant curriculum to equip the students to face the challenges of future.

Our talented and dedicated team of staff is striving to ensure that the abilities of the students in our care are nurtured and carefully developed.

The most complete gift of God is a life based on knowledge

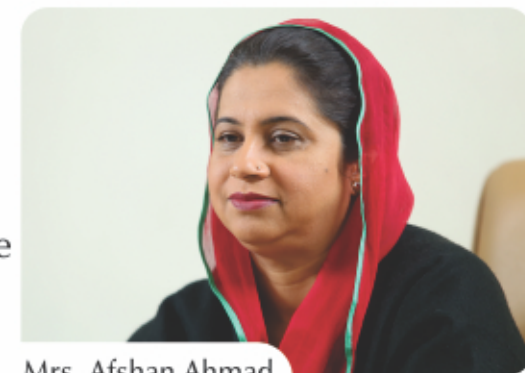
Hazrat Ali ibn Abu-Talib

I am honored to introduce Pride School System (PSS) Franchise offered by Pride Academia Private Limited. Our expertise in providing quality education and business experience over 21 years have empowered us with the resources and capabilities to expand effectively while providing quality educational services.

With an on ground tested system, model campuses and our ability to understand and respond to different cultural environments and parental expectations allows us to collaborate with the private sector by establishing a network of quality based campuses across Pakistan.

I hope you will experience how owning an education franchise with Pride School System and operating your own PSS Campus can be a successful and rewarding experience. In Shah Allah

We shall keep holding up the torch, by continuing to be committed to the pursuit of promoting human excellence, with a vision and mission that will bring glory to the globe.



Mrs. Afshan Ahmad



Investing in Education

Ensure Your Success with **Pride School System**
A simple answer to complex questions of schooling

A proven model
trusted for more
than **21** years

Our Purpose Built
Campuses are an
Inspiration for
Investment in Education

come and see the ultimate difference...



An investment in Knowledge pays the best interest

Benjamin Franklin

شعبہ درس و تدریس سے منسلک ہوں۔ کیونکہ

شعبہ تعلیم سے وابستہ لوگوں کو جہاں رب کریم
صاحب ثروت بناتے ہیں وہیں پر لوگوں کے
دلوں میں عزت و تکریم اور محبت اُجاگر کر دیتے ہیں۔

☑ اللہ کی عطا کردہ استطاعت کے مطابق ملک و قوم کی باکمال خدمت

☑ تعلیم یافتہ لوگوں کے لیے روزگار کی فراہمی اور ان کے ساتھ کام

کرنے کے مواقع

☑ رزق حلال کے بہترین وسائل

☑ حقوق اللہ اور حقوق العباد کی ادائیگی --- اور دیگر فوائد

اس باوقار شعبہ میں ہم آپ کے ساتھ ساتھ ---

Our Support

We build our campuses with a strong structural support system:

Expert Advice on Campus Site Selection

Our expert team will assist you in order to locate your school that will have a significant impact on enrollment.

Pre-opening Marketing Plan

With our 21+ years of experience, nationwide and complete local area marketing plan, you will be able to implement specific strategies that will impact your school's growth.

A Complete Campus Opening Plan

We will guide you exactly how your school will operate and how it will become profitable.

Pride Curriculum

Pride education system aims at a broad view of the curriculum. Pride has a tradition of educating its students with important values and principles such as tolerance, respect for others, duty for the country and advancement of leadership.

Our Publications



We have created a unique, meaningful learning path – **Reader + Workbook with Activities** – that enable teachers to guide the **Early Learners** in the development of the knowledge and skills they need for their schooling life.

Professional Development Plan



Trends in education are changing day by day. To equip the teachers with latest teaching methods and techniques, the management arranges teachers training workshops throughout the year by renowned educationists and trainers.

School Management Software



The Pride School Portal furnishes information on syllabus, aids in accurate processing of results, assures parents of child's progress, empowers teacher with content tools and much more.

Dedicated Team for all Your Queries



Our team of professionals will assist you whether it is campus site selection, curriculum, day to day operations, staff training or a simple question i.e administrative, academic and financial etc.

Our Achievements

Pride Educational System is more or less elaborated social mechanism, designed to bring about the change in the students' certain skills and attitude that are judged to be useful and desirable in society. Alhamdulillah, the record of our Matric Board Result is a living proof that how the student's skills are dealt with extensively at Pride School. Ex. Pridians are studying in famous and top class national institutions as well as foreign universities such as:

- Govt. College University, Lahore
- University of Engineering & Technology (UET)
- F.C. College University, Lahore
- National University of Science & Technology (NUST)
- King Edward Medical College
- ...and more
- FAST National University

Achievements in Co-Curricular

We ensure that all our students take part in our **Sports Galla** every year. Moreover, Pridian's (Boys and Girls) participate in the following National Competitions:

- Spelling Bee
- Punjab Olympics
- The Brain of Lahore
- Taekwondo
- Kangaroo Maths
- Football
- Sketching Competitions
- Cricket
- ...and more
- Table Tennis ...and more

Excursion Trips

- National Museum (UET)
- Changa Manga Forest
- Khewra Mines
- Jahangir's Tomb
- Faisal Masjid
- Lok Virsa
- Shahi Qila & Badshahi Masjid
- Pir Sohawa
- Rana Resort & Safari Park
- Kallar Kahar
- ...and more
- Katas Raj Temples...and more

Visit www.prideschools.edu.pk for more information

Our Pride

100% Results

Pridian's Overall Matric Result 2006-2017

Session 2016-2017 (Total Appeared:116)					Session 2015-2016 (Total Appeared: 113)				
1st	Ali Husnain	1072/1100	97%	A+	Rimza Khan	1069/1100	97%	A+	
2nd	Syed Mohsin Raza	1071/1100	97%	A+	Bilal Ahmed	1058/1100	96%	A+	
3rd	Fatima Anwar	1069/1100	97%	A+	Shafia Komal	1056/1100	95%	A+	
GRADE A+= 66 A = 31 B = 14 C = 5					GRADE A+= 53 A = 29 B = 18 C = 2				
Session 2014-2015 (Total Appeared: 118)					Session 2013-2014 (Total Appeared: 104)				
1st	Yumna Adnan	1069/1100	97%	A+	Abdul Rafay	1026/1100	93%	A+	
2nd	Jaweria	1058/1100	96%	A+	Muskan Fatima	1018/1100	93%	A+	
3rd	Sardar Khizar	1056/1100	96%	A+	Faiza Yousaf	1017/1100	92%	A+	
GRADE A+= 64 A = 28 B = 19 C = 6					GRADE A+= 44 A = 34 B = 16 C = 9				
Session 2012-2013 (Total Appeared: 90)					Session 2011-2012 (Total Appeared: 69)				
1st	M.Bilal Anwar	1014/1050	97%	A+	Naveera Nzair	1005/1050	96%	A+	
2nd	Hira Javed	1013/1050	96%	A+	Saira Mobeen	993/1050	95%	A+	
3rd	Gulam Mustafa	1012/1050	96%	A+	Muhammad Talha	976/1050	93%	A+	
GRADE A+= 45 A = 25 B = 18 C = 2					GRADE A+= 39 A = 14 B = 14 C = 2				
Session 2010-2011 (Total Appeared: 80)					Session 2009-2010 (Total Appeared: 67)				
1st	Raza Mehdi	988/1050	94%	A+	M. Saad Malik	986/1050	94%	A+	
2nd	Mehak Azam	979/1050	93%	A+	Sameer Ahmad	977/1050	93%	A+	
3rd	Wajiha Hameed	968/1050	92%	A+	M. Waleed	950/1050	91%	A+	
GRADE A+= 44 A = 13 B = 17 C = 6					GRADE A+=33 A = 18 B = 14 C = 2				
Session 2008-2009 (Total Appeared: 59)					Session 2007-2008 (Total Appeared: 34)				
1st	Hira Nazir	964/1050	92%	A+	Iram Yousaf	785/850	92%	A+	
2nd	M. Fawaz Wahid	952/1050	91%	A+	Amna Shahnawaz	768/850	90%	A+	
3rd	Zaka Ullah	950/1050	90%	A+	Hira Liaqat	765/850	90%	A+	
GRADE A+= 32 A = 20 B = 5 C = 2					GRADE A+= 19 A = 8 B = 6 C = 1				
Session 2006-2007 (Total Appeared: 23)					Session 2005-2006 (Total Appeared: 18)				
1st	Nimra Nazir	781/850	92%	A+	M. Umer	921/1050	88%	A+	
2nd	Saadia Khalid	751/850	88%	A+	Ambrina Khan	919/1050	88%	A+	
3rd	Moez Aftab	744/850	88%	A+	Rafia Hameed	892/1050	85%	A+	
GRADE A+= 10 A = 7 B = 6					GRADE A+= 6 A = 5 B = 6 C = 1				

Playgroup

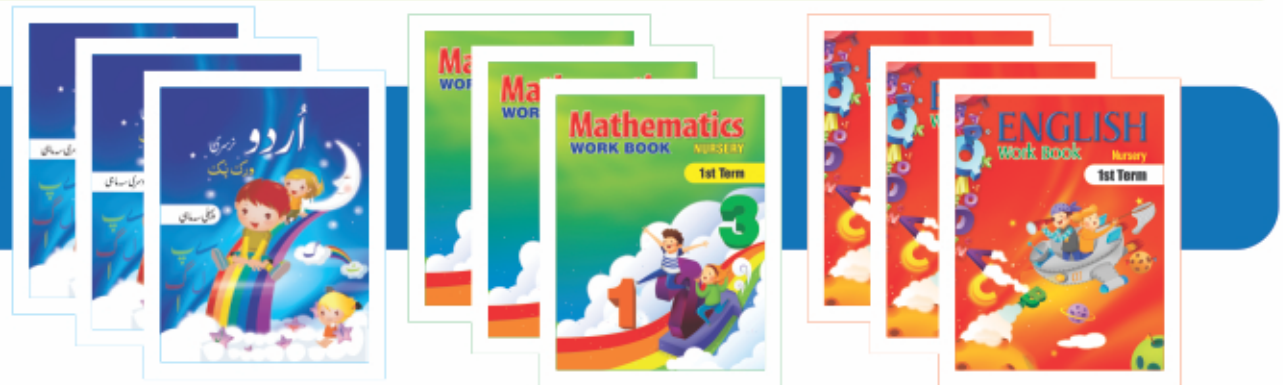


Our Publications

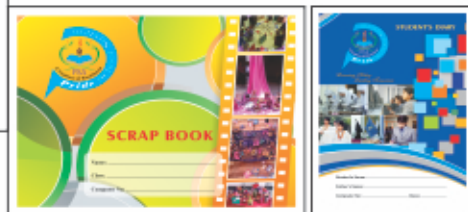
Acquire knowledge and learn tranquility and dignity
Hazrat Omer Ibn al Khatab (RA)

Based on the latest research and actual practice, we have created a unique, meaningful learning path – **Reader + Workbook with Activities** – that enable teachers to guide the **Early Learners** in the development of the knowledge and skills they need for their schooling life.

Nursery



Prep



Path to Good Decision

Pride School System

Introduction

- ☑ Talk to Our Franchise Development Manager
- ☑ Schedule a Document Disclosure Meeting

Information

- ☑ Complete 'The Application Form'
- ☑ Meet the entire Development Team
- ☑ Visit our Purposeful Campuses

Discussion

- ☑ Review and Discuss the Documents with Us
- ☑ Personal Financial Information and Background

Good Decision

- ☑ Review the Memorandum of Understanding (MoU)
- ☑ Start Site Selection

We have developed a road map and support system to help you navigate the challenges of site selection and school development on the path to ownership.



Sign the MoU

Education is not preparation for life; education is life itself

John Dewey

You will sign the MoU (Memorandum of Understanding) that will provide a general description of responsibilities that are to be assured by the Franchisee and the Pride School System Management in the pursuit of agreed goals.



- Pick Your Location
- Arrange A Visit for Site Selection



Build Your Campus

COMPREHENSIVE SCHOOL

(Playgroup to Matric)

- Principal's Office
- Reception and Waiting Area
- Accounts and Finance Office
- Coordinator's Office and Staff Room
- Montessori and Classes I to X
- Science and Computer Labs
- Library and Activity Room
- Cafeteria and Book Shop
- Student Lavatories

Location

Near
Competitory Schools
College(s)
Commercial Area
Main Road

Building Criteria

2 Kannal
Covered Area
1.5 Kannal

Safe convenient access
Adequate Parking
Nearby drop-off and
pick-up

Population

Children
Age Group: 3-14 years
Populated area

Financial Management

FRANCHISE FEE

Comprehensive School	Pak Rs. 10,00,000/- (Pak Rs Ten Lac only)
Initial Deposit	Pak Rs. 5,00,000/- (Pak Rs Five Lac only)
At the time of Operation	Pak Rs. 5,00,000/- (Pak Rs Five Lac only)

Conversion Fee: 50% of Franchise Fee

FEE SHARE

Tuition Fee (Gross)	10%
Admission Fee	25%
Annual Subscription	25%

10% Annual Increment shall be applicable on Tuition Fee

FEE STRUCTURE

Monthly Tuition Fee	Pak Rs. 3000/-
Admission Fee (At time of Admission)	Pak Rs. 5000/-
Security Deposit (Refundable)	Pak Rs. 3000/-
Annual Subscription	Pak Rs. 3000/-

10% Annual Increment shall be applicable



Pre-Post Operational Expense

Estimated Initial Investment

School Equipment	Pak Rs. 500,000/-
School Furniture & Fixtures	Pak Rs. 500,000/-
Marketing Campaign	Pak Rs. 600,000/-

Computer & Science Labs	Pak Rs. 300,000/-
Preschool Equipment	Pak Rs. 100,000/-
Estimated Total Cost	Pak Rs. 20,00,000/-

RUNNING COSTS TO BE FINANCED (ANNUAL)

Utility & Building Expense (Annual) (in case of rented building)	Pak Rs. 3,000,000/-
Salaries (Annual)	Pak Rs. 2,180,000/-

RETURN ON INVESTMENT (ANNUAL)

SR	Total Students	Admission Fee	Annual Subscription	Tuition Fee	Income	Expenses	Revenue
1	100	3000	3000	2500	31,50,000	51,80,000	-20,30,000
2	200	6500	3000	3000	74,55,000	60,20,000	14,35,000
3	300	8000	3000	3300	120,42,000	66,20,000	54,22,000

Please note that the above calculations are based on the following facts:

1: Increment in Fee and Expenses : 10% per Annum

3: 25% on Admission Fee

2: Royalty on Tuition Fee and Annual Subscription: 10% Gross

4: Addition of 100 Students each year

Your actual investment and expenditures may vary considerably from these estimates based on various factors.



Apply for **Pride** *School System*

Apply Online

www.prideschools.edu.pk/franchise
Email: franchise@prideschools.edu.pk
Phone: +92 42 3596 3434 & 3535

Post Your Application to:

Project Manager

Pride School System

1 Km, Raiwind Road, Lahore-Pakistan

Ph: +92 316 444 8844

Franchise Application Form





Pride Academia Private Limited



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Pride
School System